



**FarmDemo**

## *IPMWORKS – NEFERTITI – IPM Decisions*

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**FARM DEMO Conference 2022 – Brussels**

**Herman Teirlinck building, Havenlaan 88, Brussels**

**Wednesday 11 May 2022**

**Final program**

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## Wednesday 11 May

| Time  | Content   | Speaker  |     |
|---|---|--|-----|
| <b>Farm Demo Conference 2022</b><br><i>“Sharing innovations for sustainable agriculture”</i><br><b>Herman Teirlinck building, Havenlaan 88, Brussels</b>  |   |  |     |
| Target audience <ul style="list-style-type: none"> <li>• Policy makers (regional, national &amp; EU level)</li> <li>• Advisory services</li> <li>• Farmers</li> <li>• Researchers</li> <li>• Economic actors of the value chains</li> </ul> |   |  |     |
| <b>08:45</b>  | <b>Welcome - Coffee</b>   |  |     |
| <b>9.15</b>   | <b>Introduction of the Conference</b>   | <ul style="list-style-type: none"> <li>▪ Cathy Smith (Facilitator of the event)</li> </ul>   | 5'  |
| <b>9.20</b>   | <b>1<sup>st</sup> Opening speech</b>  | <ul style="list-style-type: none"> <li>▪ Mario Milouchev (Director – DG AGRI)</li> </ul>   | 10' |
| <b>9:35</b>   | <b>2<sup>nd</sup> Opening speech</b>  | <ul style="list-style-type: none"> <li>▪ Clara Aguilera (Member of the EU Parliament)</li> </ul>   | 10' |
| <b>9:50</b>   | <b>Live interaction with the audience</b>   | <ul style="list-style-type: none"> <li>▪ Cathy Smith</li> </ul>  | 10' |
| <b>10:00</b>  | <b>NEFERTITI, IPM WORKS, IPM Decisions</b><br>Main findings and activities of the 3 projects  | <ul style="list-style-type: none"> <li>▪ Adrien Guichaoua (ACTA-FR)</li> <li>▪ Nicolas Munier Jolain (INRAe-FR)</li> <li>▪ Neil Paveley (ADAS-UK)</li> </ul>   | 30  |
| <b>10:30</b>  | <b>Coffee Break</b>   |  | 20' |
| <b>11:00</b>  | 1 <sup>st</sup> Panel discussion:<br><b>“Being Hub coach/advisor - Sharing knowledge, transforming futures”</b>   | <ul style="list-style-type: none"> <li>▪ Deborah Crossan (IFA-UK)</li> <li>▪ Stanimir Stefanov (NAAS- BG)</li> <li>▪ Amandine Fauriat (Chamber of Agriculture – FR)</li> <li>▪ Anton Jagodic (EUFRAS)</li> </ul> | 35' |
| <b>11:35</b>  | 2 <sup>nd</sup> Panel discussion :<br><b>“Being Demo Farmer - Seeing is believing: Demo Farmers boost innovation uptake across EU”</b>                              | <ul style="list-style-type: none"> <li>▪ Guido Lammerant (BE)</li> <li>▪ Pawel Ciasnocha (PL)</li> <li>▪ Vanessa Peterhans (CH)</li> </ul>   | 35' |
| <b>12:10</b>  | 3 <sup>rd</sup> Panel discussion:<br><b>“The role of demo farms in innovation adoption. How new policies can support farmers to achieve the Green Deal targets”</b> | <ul style="list-style-type: none"> <li>▪ Inge Van Oost (EC – DG AGRI)</li> <li>▪ Eric Demmerle (Ministry of Agriculture - France)</li> <li>▪ Karri Kallio (SEAMK- Finland)</li> </ul>                            | 35' |
| <b>12:45</b>  | <b>End of the plenary session.</b>  |  |     |

|       |   |  |      |
|-------|---|--|------|
| 12:45 | <b>Lunch break – Poster session</b>   | Posters from NEFERTITI, IPMWORKS, IPM DECISIONS  | 75'  |
| 14:00 | <b>Workshops</b><br>3 sessions (35' each)<br><br><b>Free choice of parallel rooms :</b> <ul style="list-style-type: none"> <li>• Results of the DEPHY network</li> <li>• Pan-European decision support platform for IPM</li> <li>• The Farm Demo Training Kit</li> <li>• Lessons learned on Farm Demonstrations and recommendations for AKIS</li> <li>• Farm Demo platform and Youtube channel : when digital boost learning</li> <li>• Virtual Demonstration Events: a learning solution in time of sanitary crisis</li> </ul> |  | 120' |
| 16.00 | <b>Live interactive feedback on the workshops</b>   |  | 10'  |
| 16:10 | <b>Panel discussion - What is next?</b><br>Future of demo farms 'networks for sustainable agriculture   | <ul style="list-style-type: none"> <li>▪ Bram Moeskops (IFOAM EU)</li> <li>▪ Jean Baptiste Dollé (IDELE – FR)</li> <li>▪ Stefan Top (AVR / CEMA – BE)</li> </ul> | 35'  |
| 16:45 | <b>Closing words</b><br>The view of an external witness   | <ul style="list-style-type: none"> <li>▪ Anne-Catherine Dalcq (Vice-President of CEJA)</li> </ul>  | 10'  |
| 17:00 | <b>Cocktail</b>   |  | 60'  |
| 18.00 | <b>End of the Conference</b>  |  |      |