



## **AGRIEVOLUTION 2019: SEVENTH WORLD SUMMIT ON AGRICULTURE MACHINERY**

- **SPECIALTY CROP MECHANIZATION**
- **SKILLS TRAINING AND EDUCATION**

**October 1: Conference at Ministry of Agriculture, Madrid, Spain ~ 9:00a-5:00p**

**October 2: Field and Demo Day, Valencia, Spain ~ 8:00a-8:00p**

### **MONDAY, OCTOBER 1:**

Opening ~ Minister of Agriculture of Spain

Agriculture in Spain: Today and Tomorrow

### **Mechanization of Specialty Crops**

#### **Specialty Crops: Today and Tomorrow**

- Carlo Lambro, President, *New Holland Agriculture*
- Mark von Pentz, President, Worldwide Agriculture & Turf Division: Europe, CIS, Asia, Africa, Global Tractor and Hay & Forage Platforms, and Advanced Engineering, *John Deere & Company*

#### **Mechanization's Role in Ensuring Food Quality**

- Marcello Carraro, Chief Executive Officer, *Antonio Carraro S.p.A.*
- Federico Pérez, General Director, *Pulverizadores Fede*
- Bertrand Bouyou, General Manager, *PELLENC IBERICA* and Florence Menard, Export Director, *PELLENC SAS*

#### **What Do Producers need from the Machinery Industry?**

- Daniel Azevedo, Director Commodities, Trade and Technology, *COPA-COGECA*
- Arianna Giuliadori, Secretary General, World Farmer's Organization (Confirmation pending)

*Networking Luncheon*

### **Education and Training in the Digital Era**

#### **Linking Skills Training and Education to Jobs (recruitment)**

- Dr. Satoshi Iida, Special Technical Advisor, *Kubota Corp.*
- Dr. Emilio Gil, Department of Agri-Food Engineering and Biotechnology (DEAB), *Universitat Politècnica de Catalunya* and Project leader, *INNOSETA EU*

#### **Education: Why some countries, sectors see a better Return on their Investment**

- Speakers to be Determined

#### **Success Stories: Education and Training**

- Speakers to be Determined

*Gala Reception – Cocktails and heavy hors d'oeuvres*



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**TUESDAY, OCTOBER 2:**

Meet at Madrid Train Station ~ reserved Agrievolution high speed train car to Valencia

- Shuttle to DemoAgro Specialty Show, Tunis
- Luncheon: *Typical Spanish barbecue and local cuisine*
- Shuttle to nearby farm including equipment demo and processing center

Return via reserved Agrievolution high speed train car to Madrid