# **CEMA Business Barometer**

Public excerpt May 2024





### What is the CEMA Business Barometer?

- A monthly survey within the European agricultural machinery industry (started in 2008)
- ► Coverage of all major sectors from tractors to municipal equipment
- ► Target group: 140 senior managers from 9 (CEMA) countries
- Implementation: online survey
- Questionnaire available in five languages
- Executed by VDMA for CEMA
- Subjects of the survey:
  - current and future business situation
  - situation of order intake
  - development of turnover
  - turnover expectation per country
  - production plans
  - employment plans
  - special topics, e.g. delivery times
- ▶ Deadlines: starting ca. 5th each month, closure: ca. 13th





# Index rises for the first time in 14 months

### Executive summary of the survey in May

The general business climate index for the agricultural machinery industry in Europe has risen slightly for the first time after its 14-month period of decline from boom to recession. In May, the index increased from -57 to -51 points (on a scale of -100 to +100).

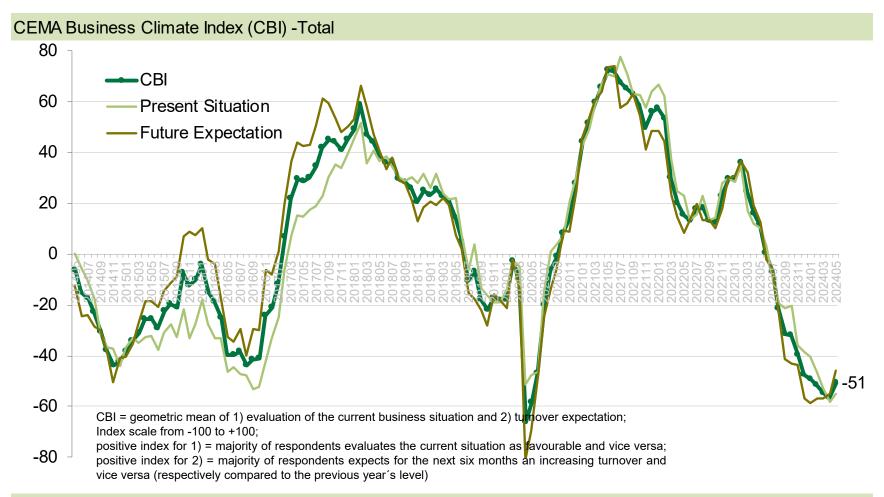
Overall, future expectations with regard to both incoming orders and turnover have stabilized further. In addition, current business now also appears to have bottomed out. In a segment comparison, livestock machinery manufacturers are the most confident with their expectations for the coming six months. Arable equipment, on the other hand, is the only segment in which expectations have deteriorated further. The business climate indices for tractors and combine harvesters have also improved slightly, but remain below the industry average.

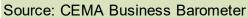
After order backlogs had peaked at the beginning of last year, the volume of orders has seen a repeated significant reduction and is now corresponding to a production period of 3.7 months, which is still relatively high in a long-term comparison, but lower than in any month of the last three years.



### **Business Climate**

### **Index Development**

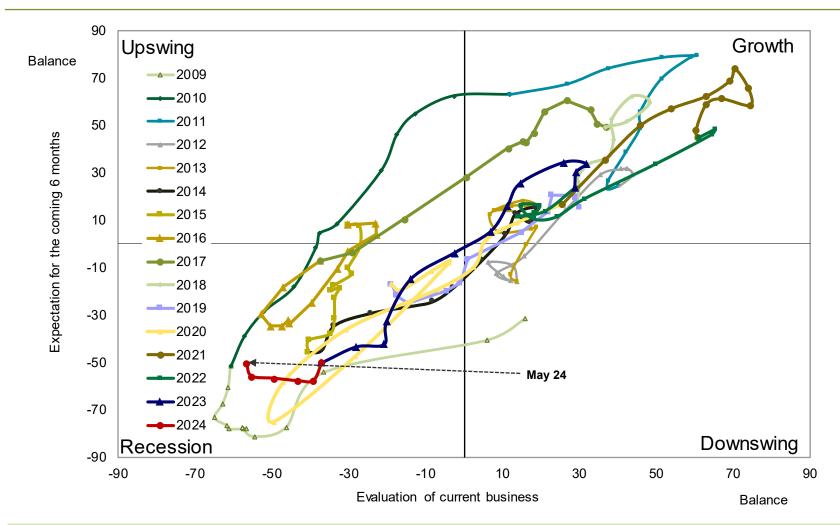






## **Business Climate**

### Illustration of Business Cycle

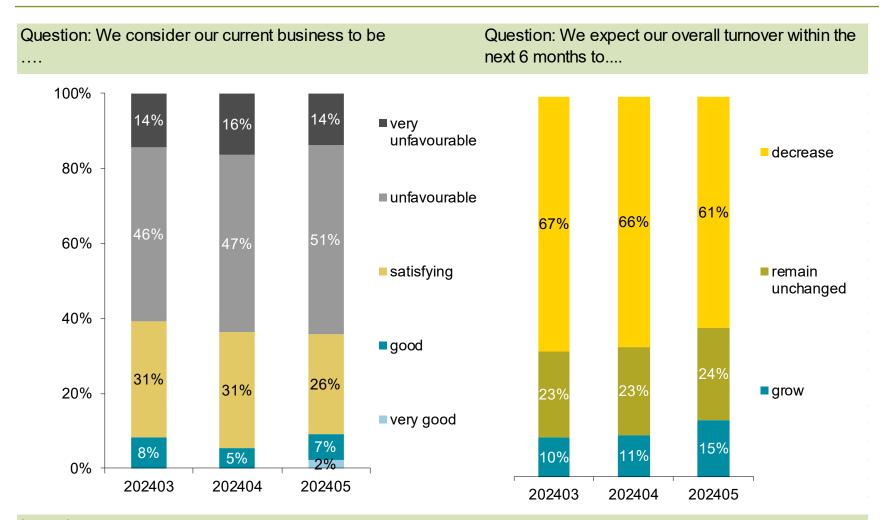


Source: CEMA Business Barometer, each value as an average of the last two months



### **Business Climate**

### **Current Evaluation and Expectations**



Source: CEMA Business Barometer



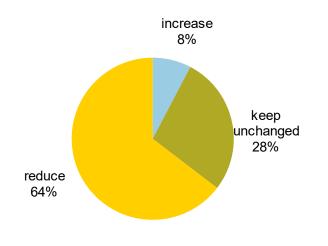
# **Employment**

### Question: Our plans regarding the workforce

### Regular employees

# reduce 25% keep unchanged 65%

### Temporary employees



Source: CEMA Business Barometer May 2024

