

PRESS RELEASE

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 Date: 7 March 2011

European Tractor Market 2010

Data collected by CEMA suggests that the total market for tractors in those 19 countries of Europe covered by its statistical analysis decreased by 9.4% in 2010 with the 5 largest markets of France, Germany, Italy, UK and Spain all seeing market declines in what proved to be a tough year. However, a recovery started in the latter months and CEMA expects that there will be an increase in sales in 2011.

	2010	2009	% change
Austria	7921	7735	2.4%
Belgium	2858	2909	-1.8%
Denmark	1791	1878	-4.6%
Finland	4292	4036	6.3%
France	31312	39735	-21.2%
Germany	28587	29466	-3.0%
Greece	525	745	-29.5%
Iceland	31	29	6.9%
Ireland	1315	1748	-24.8%
Italy	23324	27074	-13.9%
Luxembourg	263	197	33.5%
Netherlands*	2888	2840	1.7%
Norway	3232	2631	22.8%
Portugal	3583	2983	20.1%
Slovenia	1417	1823	-22.3%
Spain	10554	11796	-10.5%
Sweden	4098	3609	13.5%
Switzerland	2746	2653	3.5%
United Kingdom	14486	16326	-11.3%
Total Registrations/Sales	145223	160213	-9.4%

**The exact data might be different in the countries from which no registration data are available.*

Note: For the majority of countries registration data exists but for some use is made of shipment data.