

PRESS RELEASE

Gilles Dryancour re-elected as chairman of the CEMA Strategic Committee

Brussels, 5th July 2023 – Gilles Dryancour was recently re-elected as chairman of the Strategic Committee of CEMA, the European Agricultural Machinery Industry Association. Mr. Dryancour is Vice President Corporate Affairs for Europe for the company John Deere and John Deere Fellow.

The CEMA Strategic Committee advises and provides recommendations on policy developments to the CEMA Board of Directors, in order to assess policy options and anticipate challenges related to European policies affecting the industry. Members of the Committee are national associations representatives and companies' delegates.

After his appointment Mr. Dryancour commented: *“In turbulent times for agriculture, agricultural machinery manufacturers are ready to support farmers and committed to global food security. As chairman of the CEMA Strategic Committee I am honoured to be an advocate for our industry and for farming at large, and for CEMA to be a reliable and factual partner to the European institutions”.*

Gilles Dryancour's re-election as Chairman of the Strategic Committee was approved by the CEMA Board of Directors on 20th June 2023 in Brussels. The chairmanship term lasts two years.

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Gilles Dryancour, Chairman of the CEMA Strategic Committee

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CEMA aisbl (www.cema-agri.org) is the association representing the European agricultural machinery industry. With 11 national member associations, the CEMA network represents both large multinational companies and numerous SMEs active in this sector.

The industry comprises about 7,000 manufacturers, producing more than 450 different types of machines with an annual turnover of about €40 billion (EU28 – 2016) and 150,000 direct employees. CEMA companies produce a large range of machines that cover any activity in the field from seeding to harvesting, as well as equipment for livestock management.