



Spain joins World Ag Machinery Industry Alliance

Alliance grows to 14 members, representing more than 6000 manufacturers worldwide

Milwaukee, 20 May 2016 – The Spanish Association for Agricultural, Forestry and Landscaping Machinery ANSEMAT has joined the World Agricultural Machinery Industry Alliance Agrievolution as its newest member.

The addition of ANSEMAT brings the total number of Alliance member associations to 14, and adds to the 6000+ agriculture equipment manufacturing companies represented by the Alliance.

The continued expansion of global representation of the industry strengthens the Alliance's ability to advance agricultural interests worldwide and promote better understanding of the key role that agriculture equipment plays in sustaining a growing world population.

Based out of Madrid, ANSEMAT represents 63 agriculture equipment manufacturers and a total of 124 companies. It is affiliated with agriculture tradeshow DEMOAGRO and FIMA.

Agrievolution Alliance activities include:

- Providing biannual global industry Outlook reports (based on data gathered from global surveys) to participating Alliance member companies (public version also available)
- Providing biannual global tractor sales reports to Alliance member companies
- Conducting biennial Agrievolution Summits, connecting the industry globally through the sharing of market and economic information, creating political awareness and providing a venue through which to make personal connections around the world
- Advocating for the industry globally through interaction with government and collaboration with organizations like the Agriculture Industry Electronics Foundation, World Bank, FAO
- And most recently as of May 2016, acting as secretariat of the Agrievolution Statistics Program, a global product specific market data program providing index data to all Alliance association member companies and specific data to those companies who participate in the program

About Agrievolution Alliance - www.agrievolution.com

The Alliance is comprised of 14 organizations representing more than 6000 agriculture equipment manufacturers worldwide. Its mission is to share data, create awareness, exert influence, facilitate collaboration and offer guidance and perspective on current global industry issues and future challenges. Alliance members: ABIMAQ (Brazil), AEA (UK), AEM (US), ANSEMAT (Spain), AXEMA (France), CAMDA (China), CEMA (EU), FEDERUNACOMA (Italy), FICCI (India), JAMMA (Japan), KAMICO (Korea), Rosagromash (Russia), TARMAKBIR (Turkey), VDMA (Germany). TARMAKBIR is currently Chair of the Alliance, and AEM serves as Secretariat. For further information, please contact: asennett@aem.org.